

Stephens Family Limited Partnership
Owner of all Stephens Media Group Radio Stations

Wheels Up w/ The Wolf Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT DOES NOT INCREASE YOUR CHANCES OF WINNING.

1. PROMOTION DATES

KIOK is participating in a multi-market, multi-station Promotion called “Wheels Up w/ The Wolf” with 20 Stephens Media Group radio stations, in 13 separate markets starting on Monday, July 8, 2024, and ending on Friday, August 2, 2024.

2. ENTRY

a. To enter, listen to a participating radio station during the Promotion Dates for the Station’s announcement of a Keyword as well as a Cue to enter. Each weekday, during the Promotion Dates, there will be three (3) different keywords announced per day, with ONE keyword announced during the 8am hour, ONE keyword announced during the 12pm hour, and ONE keyword announced during the 4pm hour. Upon hearing the Cue, text the Keyword announced to the number 844-500-8946 for a chance to win the Grand Prize.

b. Each keyword will be announced by the participating radio station in its respective time zone. Entrants may enter one (1) time per keyword, and there will be 60 keywords total during the Promotion Dates. All entries received, from all participating radio stations of the Promotion, is considered one Entry Period. There will be a total of one (1) Entry Period for this Contest.

c. Following the Entry Period, Stephens Media Group will conduct a random drawing from among all entries from all participating radio stations on or around August 5, 2024. One (1) Grand Prize Winner will be randomly selected and called by an employee of Stephens Media Group. Once reached by phone, the randomly selected entrant will be notified of their potential prize award (upon confirmation of eligibility). At the time of the call, the randomly selected entrant will be required to provide all information requested including their full name, complete address, day and evening phone numbers, date of birth to verify eligibility and Social Security number for tax purposes.

3. PRIZES

a. Grand Prize will be awarded, at the Company’s discretion, as four (4) Round Trip Coach Airline tickets from one of the airports closest to the Grand Prize Winner’s Home Address to Honolulu, HI, a five (5) night Hotel Stay in Honolulu, HI, four (4) 3-Day Go City Attraction Passes, and a \$500 Visa Gift Card. The Grand Prize Winner will be given up to 3 options of travel dates to choose from and all travel MUST be completed by 2/28/2025.

b. The Grand Prize will be booked within four weeks upon verification of eligibility and receipt of all completed prize winner paperwork. All taxes, including but not limited to, federal, state, and local taxes, and any other costs and expenses associated with the acceptance and use of a prize are solely the responsibility of the winner.

c. Participating Station may award additional prizes furnished by local sponsors. Awarding of these prizes will not affect eligibility for the Grand Prize, and those potential prizes will be drawn solely from local participants.

d. Total Approximate Retail Value of all prizes in the Promotion is \$10,000.

4. WINNER SELECTION

- a. Decisions of Stephens Media Group with respect to the Promotion are final.
- b. A listener and/or household may only win one Grand Prize during the Promotion and must be 18 years or older.

5. CONDITIONS

- a. Stephens Media Group is not responsible for any or all technical difficulties during Promotion. Streaming audio could be delayed for several minutes decreasing a streaming Entrant's chance of qualifying.
- b. Participation in the Promotion constitutes entrant's and/or winner's permission for Stephens Media Group, and all participating radio stations, to use his/her name, prize won, city of residence, recorded voice, and/or likeness for promotional purposes.
- c. Stephens Media Group reserves the right to terminate, suspend, or modify the Promotion at any time, without notice, on any or all participating radio stations.
- d. Failure to comply with the Promotion rules may result in a contestant's disqualification solely at the discretion of Stephens Media Group.
- e. All standard Stephens Media Group contest rules not specifically covered in these rules also apply. Standard contest rules are available on the station's website at www.949thewolf.com.
- f. A copy of the Official Rules is available, during regular business hours, at 4304 W. 24th Suite 200, Kennewick, WA 99338 and on the station's website at www.949thewolf.com.

6. PARTICIPATING RADIO STATIONS

KWAV, KCDU, KHTN, KABX, KWLZ, KCMX, KZBD, KEYF, KIOK, KUJ, KKAJ, KYNZ, KXOJ, KMYZ, WFRY, WRMM, KLAA, WYSX, WNCQ, KHHK